

Keeper's Corner LLC

"News"

May 2013

The Top Ten Sales for April (before discounts):

#1----\$3029.75	#5----\$1284.86	#9----\$701.20
#2----\$2730.10	#6----\$884.07	#10---\$697.35
#3----\$1761.95	#7----\$876.19	#11---\$633.95
#4----\$1461.41	#8----\$752.75	#12---\$528.40

Sales for the month of April were \$26,078.21, down some from last year, but all in all a respectable month for sales!



Welcome to our new and returning vendors!!!



We are very happy to have you with us!



I have been asked why the newsletter contains the top twelve vendor sales. This is not done to make anyone feel bad, or like they cannot measure up to some imagined standard. Putting the top twelve in the newsletter is just to let everyone know that the store is doing well, and that you can achieve whatever sales goal you set for yourselves! The sales are out there you just need to go after them!

I also have had some vendors ask what it takes to be in the top twelve, the answer is simple, **HARD WORK!**

The top sellers are in the store often, they are bringing new stock into the store on a regular basis, they are moving items around in their booths to keep the displays **fresh and clean**, and they keep their booths full, but not so full that you cannot get into them. As I look around the store, I see several booths that are so crowded and have so much merchandise on the floor that they are a hazard and customers **WILL NOT ENTER!** Customers need to be able to see what is in your booth, and it is difficult if your booths are over-crowded.

May 29th there will be a **Ribbon Flower** class taught by Megan Parsons and her mom. The first class will be for vendors, then one will be taught for our customers. See the sign-up sheet on the back counter if you are interested. Megan has a cute hat and a mannequin in the ramp booth that show you some ways to use the flowers. Then, let your imagination run!

FYI: the gumball guessing contest is not for vendors or their families.

Reminders: (for the newbies and those of you that forget!!!)

- A no-show for your vendor time will cost you a total of \$25.00/ \$15 for the shift and a \$10 no-show fee!!! If you do not call ahead you will not be allowed to re-book your time, you will need to pay the fee so I can pay whomever filled in for you
- Anniversary rent credit! 10% off your rent during your anniversary month!
- All vendors that live within a 50 mile radius need to be working their 8 hours. If you haven't worked yet, see the management so you can get on the calendar
- The June work calendar will be out on May 5th!
- Rent is due on the 1st of the month, payable up to the 10th and late with a \$10 late fee after that date
- A thirty day written notice is required when you are shrinking down or vacating your booth at the end of the month. This applies when you are leaving after your initial six months OR at any other time after your 6 month commitment is over
- Ask the management about the "Finder's Fee" bonus!! Earn up to \$100.00 towards your booth rent.

Scott's Thoughts: As you can see, if you have been in the store, we are doing lots of "musical booths" with vendors moving from booth to booth. We have had three of the "originals" from Crafter's Market and Keeper's Corner give up their booths for health and personal reasons. We will really miss them. There always comes a time when we all need to "move on". We appreciate all that they have done for everyone. I would like to welcome all of our new vendors to KC. One last note... I, along with some of the other vendors, have been doing lots of advertizing on FaceBook and Craig's List. We have seen great results using this internet media. If anyone needs help putting items you are selling on either of these, please let me know. I would be more than glad to help you. **PS... lets go fishing!**

Great vendors and great customers... what a winning combination.