

Keeper's Corner LLC

"News"

September 2014

The Top Twelve Sales for August 2014 (before discounts):

#1----\$2885.66	#5----\$1317.10	#9----\$576.60
#2----\$1558.39	#6----\$840.63	#10---\$500.89
#3----\$1455.00	#7----\$745.75	#11---\$489.00
#4----\$1454.52	#8----\$737.00	#12---\$404.00

Sales for the month of August were \$23,225.79! Neck and neck with last month!!!

It is time to gear up for the HOLIDAY SALES season, please clean and freshen your booths so they are attractive to the customers! Remember to keep them full, but not too full! Customers need to be able to WALK IN TO A BOOTH in order to pick up items to purchase! If your sales are slumping, maybe it is your presentation!

Thank you to all of the vendors for the beautiful card you all signed when my brother died. I appreciate all of your thoughts and prayers.

A big "Thank You" to our staff for keeping the store running so well while Scott and I were gone. I know it has been hard on them to have us gone so much for two months running. It will be a while before I have to leave again! THANK HEAVEN!!

PLEASE READ THIS!!!!!!***We have had some complaints from customers and vendors about rudeness by some of the vendors. PLEASE, PLEASE, PLEASE remember that people who come in to the store are your livelihood. DO NOT make rude comments about customers or other vendors. Sound carries in the store and what you may think is a whisper can be heard several aisles away. If the store is to remain successful, we cannot afford to offend even ONE customer!! And on that same note; we want to be known as the type of store that is GOOD for business, both in the store and in the community. Please keep your comments about other vendors and businesses in the community POSITIVE!!!!*****THANK YOU!!!!!!**

I've decided to put a new item in the newsletter: COUPON SALE AMOUNTS. I think you all need to be aware of how much the store is putting out in coupon discounts FOR YOUR BUSINESSES!!! In August we had coupon discounts of \$643. This is money that the store pays out, it does not reflect a discount on your sales. So far for the 2014 year coupon discounts have been \$3,043. Scott and I are doing all we can to help you generate sales, what are you doing to generate more business for the store????!!!!

There are too many items coming to the counter with no tags. We do all we can to get in touch with the vendor if the customer can remember what booth the item came from. We will institute a "NO TAG-NO SALE" policy for the customers beginning in September. Sometimes the tags fall off, sometimes they get pulled off by ???, and sometimes vendors forget to tag them. Please help us by checking your items frequently for tags!!! Currently, and we will still do this, items that come to the counter with no tags, are marked with a 998 tag, dated with the date they are found with no tag, and a date 30 days out when they can be sold. They are usually held in the back layaway area until they can be sold. If an item comes to the counter with a price and no vendor ID number, they are posted under 998 (A no ID file). AND remember to check your items for Goodwill tags, yard sales tags, etc. It is very hard for customers to understand why your items cannot be sold for the lowest amount tagged on any item!

Scott's Thoughts: Just thought I would not write anything and see who notices!!!

Great vendors and great customers... what a winning combination.