

Keeper's Corner LLC

"News"

November 2020

The Top Twelve Sales for October (before discounts):

#1----\$3130.80	#5----\$1296.04	#9----\$1052.00
#2----\$2783.64	#6----\$1151.60	#10---\$1010.00
#3----\$1847.73	#7----\$1132.50	#11---\$908.00
#4----\$1446.55	#8----\$1068.15	#12---\$848.00

Sales for the month of October were \$28,367.46! It was a great month! We are within \$11,000 of 2019 sales for the year through October, and that is with the 8 weeks closure this year. Customers keep telling me that they are so impressed with the store. They say it is organized, clean and the items are very reasonably priced. We do have new customers that just moved in and found us, they are excited to shop!!



Welcome to our new vendors!!!



We are happy to have you with us!



It is always fun to see your booths change with the seasons and see your personalities come out!

This month and next are some of the busiest shopping times. The day after Thanksgiving, the 27<sup>th</sup>, is Black Friday and the day after, the 28<sup>th</sup>, is Small Business Saturday, both are busy sales days for the store. I do extra advertising for the weekend, and the store will participate in the local Small Business Saturday ads if they are offered. I encourage you to put a "percentage off" sale in your booth for the day(s). Last year several vendors did sales for both days and found it boosted their sales. There is a sign-up sheet on the back counter for you to sign up for booth sales for those two days.

The Chamber of Commerce December Sip and Shop is on the horizon again this year. We always have great sales from that event. The store gives the shoppers a discount coupon that does not affect your sales. I will keep you posted with the date.

Just a few reminders for ALL of us:

- We are having a lot of items come to the front without tags or with yard sale stickers. We realize that tags do fall off and sometimes disappear, so please check your stock over every few days
- And speaking of tags, PLEASE do not use a huge piece of paper as your main tag. Have a regular hang tag on the item that we can put in the tag bin
- If you are renting a WALL, you are NOT entitled to use the ledge above; that space belongs to the vendor renting the BOOTH
- PLEASE take the time to clean your items before you bring them in. Jerry helped a customer load a table in her car and the bottom was covered in spider webs, dust bunnies and spider nests. PLEASE, it cannot take you that long to clean your items!!!
- If you put sale tags on your items, please attach the tags with either tape or staples
- If you rent upstairs, you most likely have seen the black markings on the floor. The tape we used when sectioning off the spaces had worn off a long time ago. Scott and I took an afternoon and redid the markings to make them more visible. Please be a considerate neighbor and stay within your rented space.

*Great vendors and great customers...what a winning combination...*