

Keeper's Corner LLC

"News"

January 2018

The Top Twelve Sales for December 2017 (before discounts):

#1----\$2395.78	#5----\$1203.00	#9----\$1031.00
#2----\$1572.07	#6----\$1063.25	#10---\$1029.00
#3----\$1329.26	#7----\$1039.85	#11---\$907.15
#4----\$1288.93	#8----\$1037.89	#12---\$864.83

Sales for the month of December were \$30,365.07! It was a great month in many ways!

## HAPPY NEW YEAR!!!

We are looking forward to a bright new year with each of you! May the New Year bring us all increased sales, increased customer base and great finds wherever the hunt leads!!

We had a wonderful Christmas Sale Day! We did \$5,880.39 for the day. Last year we did \$3621.90 for the day. That is a large difference!! Thank you so much for your extra help, and of course; for all of the treats. I know the customers, as well as the vendors, enjoyed them. Super thank you to the staff for their hard work that day!!

Just a reminder about the cleaning cloths... I have made a separate bin for the furniture oils and associated cleaning cloths. Please do not put any other cleaning cloths in that bin. There are two furniture oil soaked cloths and two wipe off cloths.

I'm really enjoying watching your booths change with all of the resets and moves! We have very creative vendors! Many of our customers comment on the creative displays. It gives people good ideas for their own homes, so keep up the good work!

We have had some very good results from the advertising we have been doing on social media. It is very easy to do and FREE!!! I try to take pictures around the store and post a new batch a couple of times a month. We have had several sales generated because of those posts!

We tried a new venue for advertising this fall. You know those annoying sticky notes that come on the front of the newspaper? We did three of them; one was a 10% off coupon that was good for part of November and all of December. We had a good return rate on it. The other sticky came out the week before the sale and was just to advertise the sale. We will use the third one to advertise for the sale in May!

### \*\*\*\*\*EVERYONE!!! Please read these Reminders\*\*\*\*\*

- EVERYTHING in your booth needs to have a tag! If an item is not for sale, it still needs to be tagged with your vendor number and NOT FOR SALE. No TAG, No SALE! Remember; tags=money!!
- Just a reminder about tags, your vendor number on the top, brief description of the item in the center, and price on the bottom. Hang tags only, no sticky tags, please. It is Ok to tape or pin your tags on items
- Rent is due on the 1<sup>st</sup> of the month, payable up to the 10<sup>th</sup> and late with a \$10 late fee after that date
- Please keep all of your items inside of YOUR booth. Please stay within the boundaries and don't put your items in other booths just because it's open or you don't have room.
- If you are missing an item from your booth, please check with the staff for information on where to look
- A thirty day written notice is required when you are shrinking down or vacating your booth at the end of the month. The notice **MUST** be to us on or before the first day of the month you want to vacate. For instance if you want to vacate at the end of February we must have the notice no later than February 1!!
- Ask about the "Finder's Fee" booth rent credit!!!

*Great vendors and great customers... what a winning combination.*