

Keeper's Corner LLC

"News"

October 2020

"Antiques are always Collectibles, but Collectibles are not always Antiques!"

The Top Twelve Sales for September (before discounts):

#1----\$2543.88

#5----\$1496.58

#9----\$1213.00

#2----\$1788.90

#6----\$1288.87

#10---\$939.00

#3----\$1680.00

#7----\$1264.41

#11---\$857.99

#4----\$1505.54

#8----\$1221.00

#12---\$547.50

Sales for the month of September were \$25,473.40. Sales are still climbing.



Welcome to our new vendors!!!



We are very happy to have you with us!



Overheard between two shoppers: "Why didn't you tell me about this place sooner??!! This is my NEW favorite place to be! Now I can find some of those cute things before you do."

Another shopper told us that this is her "Happy Place", that the store has a good feeling to her. Thank you for making the store a good experience for our customers!

November and December will be some of the busiest shopping times. Now is a good time to refresh and stock those booths for the holidays! In November there is Black Friday and, yes, we are busy that day. The day after is Small Business Saturday and we have many loyal customers that shop with us that day. I do extra advertising for the weekend, and the store will participate in the local Small Business Saturday ads if they are offered. I encourage you to put a "percentage off" sale in your booth for the day(s). Last year several vendors did sales for both days and found it boosted their sales. We have had good sales on those days, and I see no reason for it to not be the same this year even with COVID-19. The Chamber of Commerce is planning on holding the December Sip and Shop again this year. We always have great sales from that event. The store gives the shoppers a discount coupon that does not affect your sales. I do not know the date for the Sip and Shop yet, but **the dates for Black Friday and Small Business Saturday are the 27th and 28th of November.**

For those of you on Face Book if you post your store items please make sure to tag Keepers Corner and I will repost on the Keepers Corner page. We get great results with Face Book advertising.

We have several new and newer vendors, so here are a few reminders for all of us dealing with contractual items:

- Please remember... ***Sales tags*** Vendor number on TOP, brief description of item and Price on the BOTTOM!! ***THANK YOU******
- When you vacate a booth, it is your responsibility to vacuum and dust it. It is also your responsibility to keep your booth clean, safe and in a condition that allows complete access to customers and staff**
- Please do not change the position of the overhead lights. Ask a staff member for assistance**
- Rent is due on the 1st payable until the 10th and late with a \$10 late fee added on the 11th**
- Please keep your items within your booth parameters. When items are outside your booth, they become a tripping hazard and can easily be damaged by the furniture cart**

Great vendors and great customers...what a winning combination...